



# CCF

# SUCCESSSES

**CHRISTIE  
GARCIA**

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**SUCCESS &  
SPARKLE**



**CERTIFIED COACHES FEDERATION**

## CHRISTIE GARCIA

Lives in Calgary AB however she coaches amazing female entrepreneurs from all over the world!

### Hobbies:

- Travelling with #mrAmazing (Husband)
- ScubaDiving
- Reading and listening to personal development
- Wine tasting
- Attending every single dance performance my kids are in



## What inspired you to become a Certified Coach?

I have always been a coach in different capacities (leader in my corporate career, coaching figure skating and swimming in my younger days, fitness coach, etc.)

As a social Media Manager I also fell into the role of being a business advisor and coach! I fell in love with this role! After researching how I could make this role more prominent in my business I found coaching! After researching and being inspired by so many coaches in the industry getting to be a Certified Coach was a must!

## How did you determine your coaching specialty?

I am passionate about women achieving their goals and living their dreams! Becoming a coach for women was a natural path!

My passion and expertise in Accountability, Strategy and Social Media led to my coaching specialty!

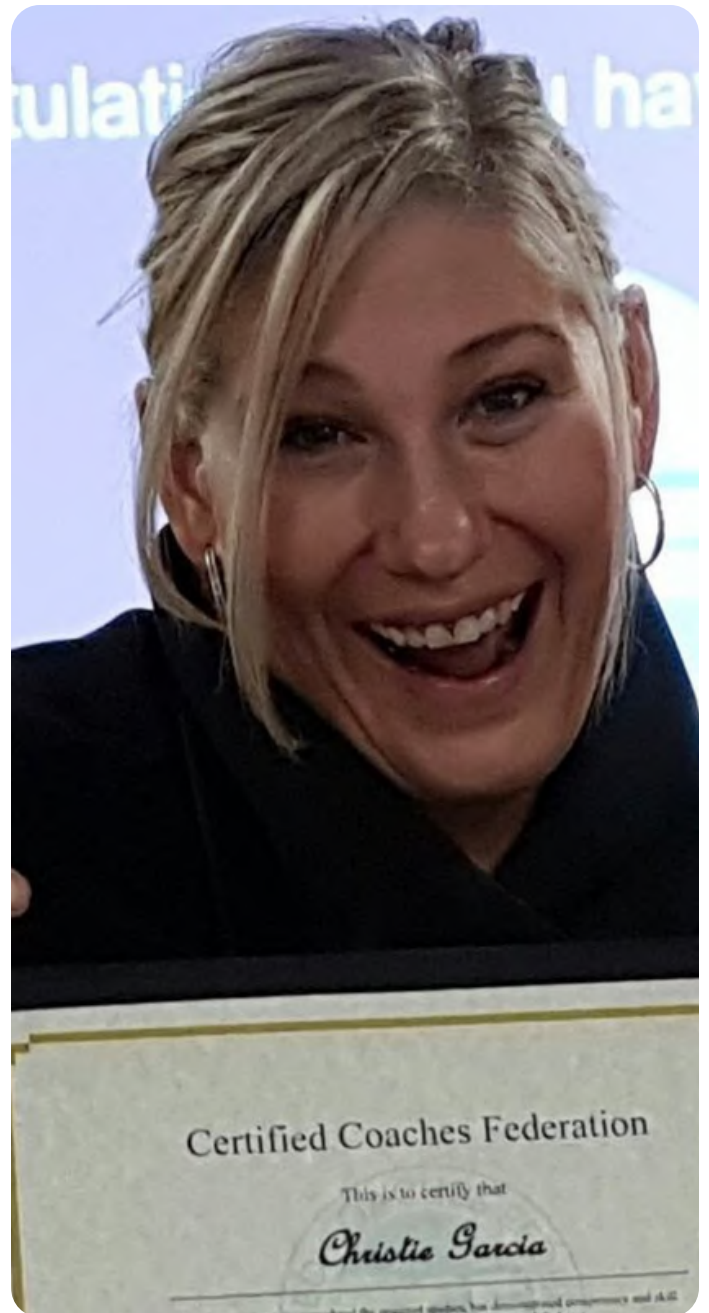
## What is unique about you and your coaching business?

I am as **real** as it gets! I am a busy mom to teenagers, I have had a lengthy career in corporate management, I have had several businesses, some have been successful and yes some have been big learnings! I have gone through the struggles of a divorce and being a single mom and also met the love of my life and re-married!

I am **sparkle** obsessed and I spread this with my passion for helping female entrepreneurs and in turn I get to see them sparkle!

I **thrive** on empowering women to break through roadblocks and use fear to bring them to new new heights in their business using many coaching techniques!

**Sparkle your Biz** not only focuses on coaching but also hosts workshops and events provide an judgement free environment for women to network, work on presentation abilities and develop skills that are required to move to the next level in their businesses!



## **What's the most successful tactic you use to market your business?**

Being authentic and consistent! Sharing about myself personally and not letting fear hold myself back in this!

Specific marketing tools - FaceBook ads have proven to be successful!

## **What is the greatest challenge you've encountered in your coaching career and how did you overcome it?**

Fear of competition! Affirmations, journaling and having my own coach have all been big attributes in overcoming this! Knowing and reminding myself there is only one Christie! This is now the same thing I tell all my clients!

## **How has Certified Coach Practitioner™ course contributed to your success?**

The course itself was amazing! The breakthroughs I had that weekend both personally and professionally were profound! The coaching techniques learned were so helpful! The ongoing support and tools that are accessible for life are so valuable!



## If you could share with a new coach one nugget of knowledge, what would you share?

Step out of your comfort zone and go for it! Don't fear failure as this is where the most growth happens! Also sign up for the Master Coaching Certification!



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### What some of Christie's clients are saying

*"Christie has helped me propel my business forward by keeping me on task, focused and motivated, and she always has something new to teach me and every new idea has cultivated more business*

*She has tackled so many things with me like branding, social media, spreadsheets, and everything in between. She always has knowledgeable suggestions and advice for everything that I have asked for help with.*

*Working with Christie has made me more confident in myself as a business woman and as a person as well. I am so grateful to have found such a supportive woman who cares about myself and my business, and who has made such a positive impact on my life. I just can't say enough about this amazing woman!"*

*-- Carey*



"I had the pleasure of spending a day with this wonderful lady at a pop up workshop in Saskatoon. She is the real deal! Christie has heart for people first and will go over and above to help you succeed. I hope to work with her in the future to help promote my business using her incredible ideas and skills! Thank you bringing a little extra sparkle into my life!!"  
-- Angela

"Christie is definitely the best coach I've ever worked with. She is full of fantastic ideas, keeps one motivated, and is helpful in every way she can be. It was intimidating starting out a business that has plans to expand internationally, but Christie was able to break it down into manageable tasks that were realistic to achieve. Seeing my business take shape and being able to stay to my vision was very encouraging. If you are looking for a fantastic business coach and mentor, I highly recommend Christie. She will definitely help you make your vision a reality!"

-- Carina

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### Get in touch with Christie:

**Website:** [www.sparkleyourbiz.com](http://www.sparkleyourbiz.com)

**Facebook:** [www.facebook.com/sparkleyourbiz](http://www.facebook.com/sparkleyourbiz)

**LinkedIn:** <https://www.linkedin.com/in/christiedgarcia/>

**Twitter:** @sparkleyourbiz

**Instagram:** @sparkleyourbiz

# Certified Coaches Federation

CERTIFIED COACH PRACTITIONER™

## About Us



The faculty at the Certified Coaches Federation™ believe that the primary criteria for anyone to be qualified to be a Life Coach isn't a course as much as it is the lessons they've learned from life, including lessons from victories and losses, frustrations and all the events that have given them the ability to offer perspective. Our students tend to be more experienced, confident and know that a good Life Coach Training Program need not be too time-consuming or complicated.

One of the reasons over 12,000 coaches have chosen the Certified Coaches Federation's programs is because they've realized that effective coaching tools and language can be free from unnecessary jargon. Our Life Coach Certification Programs have received the highest recommendations worldwide. Find out for yourself why the Certified Coaches Federation™ is known as one of the best Life Coach Certification Training organizations in the world!



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## COURSES

### CERTIFIED COACH PRACTITIONER™

Our two day intensive Life Coach and Executive Coach Certification Training Program provides new and seasoned coaches alike with leading edge coaching and business development skills to naturally ensure your long term success in this rewarding, expanding profession!

### CERTIFIED MASTER COACH PRACTITIONER™

The Certified Master Coach Practitioner™ Course is an advanced Business Development Training Course offering a comprehensive platform designed to provide coaches with the systems, strategies and revenue-generators to build a thriving and lucrative coaching business.

Visit the website for a full list of courses

[www.CertifiedCoachesFederation.com](http://www.CertifiedCoachesFederation.com)

